

Contract # 48235

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Date Entered 09/20/12

Last Modified 09/21/12

Entered By Charles Sheblier

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$14,512.50

Net Total \$82,237.50

Sales Tax

Date Entered 09/20/12

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Net Total \$82,237.50

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Sep. 2012

Grand Total:

Spots 78

Rate \$96,750.00

Grand Total: \$96,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	9A- 9:30A (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/20/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	9:30A- 10A (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/20/12
3.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	10A- 11A (ET)	1	1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		9/20/12
4.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	11A- 12P (ET)	2	2	2	2	2	2			10	\$750.00	\$7,500.00	WHDH Boston (WHDH)		9/20/12
5.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	12P- 12:30P (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/20/12
6.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	12:30P- 1P (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WHDH Boston (WHDH)		9/20/12
7.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	1P- 2P (ET)	1	1	1	1	1	1			5	\$800.00	\$4,000.00	WHDH Boston (WHDH)		9/20/12
8.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	2P- 3P (ET)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		9/20/12
9.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	3P- 3:30P (ET)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		9/20/12
10.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	4P- 4:30P (ET)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		9/20/12
11.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	4:30P- 5P (ET)	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		9/20/12
12.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	5P- 5:30P (ET)	3	X	X	X	X	X			3	\$1,500.00	\$4,500.00	WHDH Boston (WHDH)		9/20/12
13.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	5:30P- 6P (ET)	3	X	X	X	X	X			3	\$1,600.00	\$4,800.00	WHDH Boston (WHDH)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 48235

Schedule Dates 09/24/12-09/29/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (28
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand EST 5167 ADD 9/24-9/30 (27809)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5167
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type
Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



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915 King St.
2nd Floor
Alexandria, VA 22314

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WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 78 \$96,750.00
Grand Total: 78 \$96,750.00

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14.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	10:59p- 7 News at 11 PM	1	1	1	1	1	1			5	\$2,500.00	\$12,500.00	WHDH Boston (WHDH)		9/20/12
15.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	11:34p- THE TONIGHT SHOW w/ JAY LENO	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		9/20/12
16.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:57p- THE VOICE	1								1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/20/12
18.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	10p- ROCK CENTER WITH BRIAN WILLIAMS				1					1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/20/12
19.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	7:57p- REVOLUTION (R)							1		1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		9/20/12
21.0	Revised Line / SPOT	09/29/12-09/29/12	3	:30	10p- Law & Order SVU							1					WHDH Boston (WHDH)		9/20/12
21.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	9p- LAW & ORDER SVU (R)							1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		9/21/12

CONFIRMATION CONTRACT

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